

Executive Board Meeting Minutes

North Carolina Federation of Cooperative Extension Associations (NCFCEA)

10 a.m.

April 5, 2005

Golden Corral Restaurant, Greensboro, NC

Members present: Janet Mabry, Treasurer, Federation; Robber Furr, Webmaster, Federation; Ben Chase, representing NCACAA; Barbara Byers, representing NCAEPAAT; Regina Gardener, President, NCCESA; Nancy Abasiekong, President, NCEAFCS; Peggy Lewis, President, NCAE4-HA; invited guests: Dr. Mitch Owens, POD; Dr. Karen Debord, Family & Consumer Science, NCSU. James Cochran, Past President, Federation, joined the meeting around 11:30 a.m.

Janet Mabry conducted the meeting in the absence of other Federation officers. Having no advance agenda the following items were discussed:

Reports from professional associations represented:

NCCESA – Regina Gardener, President, shared the following dates for association activities:
April 11-12 – Association Board meetings in Raleigh
September 29-30 – Association state meeting at RTP in Durham

NCEAFCS – Nancy Abasiekong, President, shared the following association information.
January 19 – Mid Year Board Meeting which Dr. Zaslow attended
Marilyn Gore is serving as the president of the National FCS Association this year. Marilyn works out of the Gaston County Center.
FCS had established an endowment and will be requesting members to contribute at least \$10 for this cause.
September 6-8 – Association state meeting at Nags Head
Last week of September – National meeting is in Philadelphia
FCS began the roll out of their new foundation at the recent Extension Conference – they will continue to ask members to look for ways to be involved in the further development of this Foundation.

NCAEPAAT – Barbara Byers, Past President, shared following association information:
August 22-24 – Association annual meeting in Winston-Salem. They are still looking for presenters for workshops, etc. She issued invitation for representatives from other association to attend this meeting. Barbara reported that Tovia Martin, President, NCAEPAAT, is in Washington with a group of youth.

NCACAA - Ben Chase shared the following association information:
June – state meeting
National meeting is in New York this year
Board meeting is April 29 in Wake County.

NCAE4-HA - Robbie Fur reported as Peggy had not yet arrived.

May 4 - Spring Board meeting

Summer Meeting will be at Atlantic Beach

National Meeting – end of October in Seattle

Annual 4-H Gala is June 2 in Charlotte at Ballantyne Resort and will focus on entertainment – many 4-H youth will be involved in performing.

State leader interviews are in progress.

Invited guest Dr. Karen Debord began her discussion by sharing Change Management and Marketing Initiative which she prepared following her appointment as Co-Chair of the Core Team.

Karen outlined what is transpiring and that as an organization we have arrived at the point where we can focus on “Action Teams”. Karen shared that results gained from the perception survey of county managers, school superintendents, county engineers, Health Department Directors indicated that these folks did not have as positive as anticipated perception of NCCES. Transformation goals have been established. We still need to determine just “what it is we really need to do” – this is where the five new Action Teams will take an active part. A key activity will be to identify our ‘niche’ market. It is critical that all employees be kept up-to-date and informed about what is happening with this initiative. Encourage co-workers to visit the website designed to manage information and updates about the initiative. Following discussion – Karen challenged those present to communicate to association boards, members and other co-workers that we all need to “Step Forward and Learn” and be an active participant in this on going project.

Visit the <http://intra.ces.ncsu.edu/marketing/> website for up-to-date information.

Dr. Mitch Owen, Innovation and Organizational Development Leader, North Carolina Cooperative Extension, North Carolina State University, shared some evaluation information about the recent Extension Conference. He will be meeting with the conference committee in May where official results will be presented. He did share that out of 700 people attending conference, 500 people have responded to the survey. It seems that overall evaluations are good - he interjected that "evaluations are necessary - it is a way to hold people to a standard". There was discussion during this time and one of the points of discussion is that some agents still want technical training at annual conference. Mitch shared that several years ago a decision was made to shorten annual conference and take the limited time together to focused only on organizational issues. At the time, evaluations suggested that technical training should be offered at other times and out in the field where it was easier to attend. On another note - the social event received a very good rating but several individuals asked that we change bands and some suggested trying another location. A summary report of conference evaluation will be shared once it is presented to the conference committee.

Mitch briefly spoke about the Interim Learning Management System (iLMS) - it is a work in progress. Mitch shared that any kind of conference, training, state meetings, etc. that featured "training" could be listed within this system. Only stipulation is that anyone

registering for the training would have to have a Unity ID. This is a requirement placed on us by campus information technologies system for managing secure networks.

Once registration is completed, a master e-mail list of all registered can be generated. More information about iLMS can be found on the POD website:

<http://www.ces.ncsu.edu/pods/>. Anyone with questions about using this system may contact Dr. Mitch Owen, mitch_owen@ncsu.edu.

At this time James Cochran, past president, assumed direction of this board meeting. There was a brief discussion of the 2004 Federation Forum. James announced date for the 2005 Federation Forum – December 9 to be held at the Lee County Extension Center in Sanford. Motion to approve date as presented was made, seconded and unanimously approved by those in attendance. Following approval of date, brief discussion followed regarding purpose of the Forum.

James brought forward a proposal to have another board meeting in the fall. Following discussion – it was recommended that this board have a fall meeting and a suggested date was October 12. Meeting to be held in Raleigh and the purpose of the meeting would be to identify issues for the December Federation Forum. James indicated that proposed date should be held at this time until it can be verified with Extension Administration.

Other subjects mentioned briefly were:

- HOP for 2005 has been cancelled
- MOU is still a work in progress

Janet Mabry, Treasurer, presented the Federation Financial Report (report attached to official minutes). Account balances reflected were: checking account - \$1,843.36; shares account - \$68.20; Money Market account - \$3,034.15.

Janet presented options for the 2005 Proposed Budget (1) incorporating the \$50 association dues approved at the 2004 Forum (2) without the \$50 association dues. Following discussion Ben Chase made a motion to approve the proposed budget including the \$50 association dues. Motion seconded by Robbie Furr and approved by those in attendance. The 2005 Budget for NCFCEA will be included with official minutes of this association

No further business or discussion, motion to adjourn. Meeting adjourned 1:30 p.m.

Minutes provided by:

Janet C. Mabry, Treasurer, NCFCEA in the absence of secretary.